

## Esri South Africa, 'South African Women In GIS- Sharing Inspiring Stories' Book Launch

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*MIDRAND, 24 August 2022:* On August 12, 2022, Esri South Africa released their first book, **South African Women in GIS: Sharing Inspiring Stories**, a collection of stories featuring sixteen women professionals in GIS. The book delves into the professional lives of women who have made a mark for themselves in varying GIS-related industries. They each share their unique journey in the hopes that it will make the industry more accessible to young women.

“We need to celebrate the women of GIS because they do exist. It gives me great pride and honour to be part of a technology field which is so impactful. The idea behind the book was built on showcasing inspiring women and the challenges they overcame in their careers,” says Verosha Naidoo, Esri South Africa’s Community Programme Lead.

The book launch was well attended by industry leaders as well as students who are studying towards GIS qualifications. Part of the issues that the book hoped to address was ensuring that more eyes would be on GIS and how it impacts our daily lives already.

“Their stories can motivate and inspire readers in a new way,” adds Naidoo. Women working in geography, mapping, science, education, and technology are featured in this collection,” she adds.

The selection of the sixteen women highlighted various ways that GIS is used. “This book will help more people find this career and bring amazing talent into our industry,” says Miranda Wilson, a GIS specialist featured in the book.

Now that the book has been officially launched, Esri South Africa will be working on ensuring that it reaches as many people as possible, in the hopes of drawing more young professionals into the industry.

“It’s inspiring to be one of the women that’s paving the way forward and helping to inspire young girls,” says Tsholofelo Diphoko, one of the women featured in the book.

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For more information on **Women in GIS: Sharing Inspiring Stories**:  
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