Reality Mapping: A complete Digital Twin

Pieter van Jaarsveld

Jermaine Hendricks



SOUTHERN AFRICA ESRI USER CONFERENCE 2025

What is a digital twin?

Mirroring the real world with GIS

A digital twin is a virtual representation of reality, including physical objects, processes, and relationships. When built on a foundation of geography, it becomes a geospatial digital twin.

Geospatial

 Accurate representations of complex systems require robust maps and spatial analytics from geographic information system (GIS) technology.

Time aware

- GIS-based digital twins go beyond 3D models as they reflect change over time—showing historic, current, and future states.

Scalable

- From single facilities to large built and natural systems, geospatial digital twins scale to meet changing needs.

What is Reality Capture?

Digitally documenting physical environments

Reality capture is the process of digitally recording the physical world to create accurate, data-rich models that serve as the foundation for digital twin generation.

- Capture: Using technologies like LiDAR, photogrammetry, and 3D scanning to capture spatial and visual details of real-world assets.
- Digital Model Creation: Converting captured data into georeferenced, detailed 3D models that form the basis of a digital twin.

What is Reality Mapping?

Virtual Representation of the real world

The process of creating accurate digital representations of the physical world using images, lidar, or both.

- Leveraging high-resolution drone imagery, LiDAR data, mesh models, and CAD/BIM files to visualize both indoor and outdoor environments as detailed, photorealistic 3D scenes.
- One can seamlessly integrate indoor floorplans, building systems, and real-world context to create immersive digital twins that support planning, analysis, and facility management.
- Advance 3D visualization and spatial intelligence tools, you can transform complex spatial data into clear, actionable insights.

Digital Twins – Maturity Curve & Stages

Motivated by Outcome



Digital Thread

AUTONOMOUS

Self Learning and Decision making without
Human Interaction

Autonomous Operations

Adaptive

Al Assistance & Decision

COMPREHENSIVE

Simulations of Outcomes to make recommendations

Scenario based Modelling

Remote Controlled Inspections

PREDICTIVE

Capable of Predicting outcomes

AI/ML

Forecasting & Simulations

Advance Analysis

INFORMATIVE

Connected to sensors from multiple sources in real time

IoT Sensors

Analytics

Corrected Data Environments

Virtual Models (Dynamic)

DESCRIPTIVE

Virtual Representation of the Physical Assets or Networks

Reality Mapping

Virtual Model (Static)

2D/3D Visualisations

Digital Twin Components

Create

- ArcGIS Flight
- ArcGIS SiteScan
- ArcGIS Drone2Map
- ArcGIS Pro Reality Mapping
- ArcGIS Reality Studio

Scope & Objective

Use

- ArcGIS Pro
- ArcGIS Pro Extensions
- ArcGIS Enterprise
- ArcGIS Experience Builder



View

- ArcGIS Experience Builder
- ArcGIS Scene Viewer
- ArcGIS Dashboards



Collect & Build

Run & Operate

ArcGIS Reality

Multi-Platform, Multi-Sensor, Multi-Scale, Multi-Deployment

Process & Manage

Mesh

3D

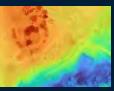


Digital Elevation Model

True Ortho







Surface Model

Analyze & Share



Measure

Input Imagery

Drone Aerial Satellite

RGB Thermal Multispectral



Point Cloud

Oriented Imagery

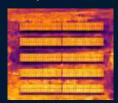


Still Images & Video



Natural Color



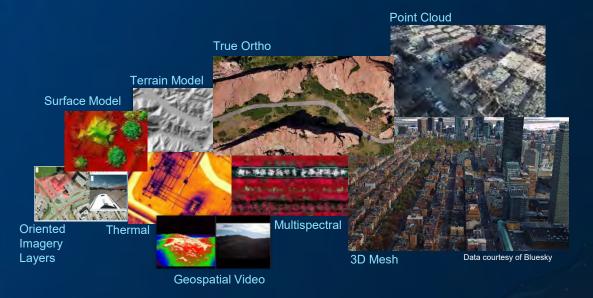


Thermal

Reality Mapping in ArcGIS

Creating Accurate Digital Representations of the World

Generate Foundational Content

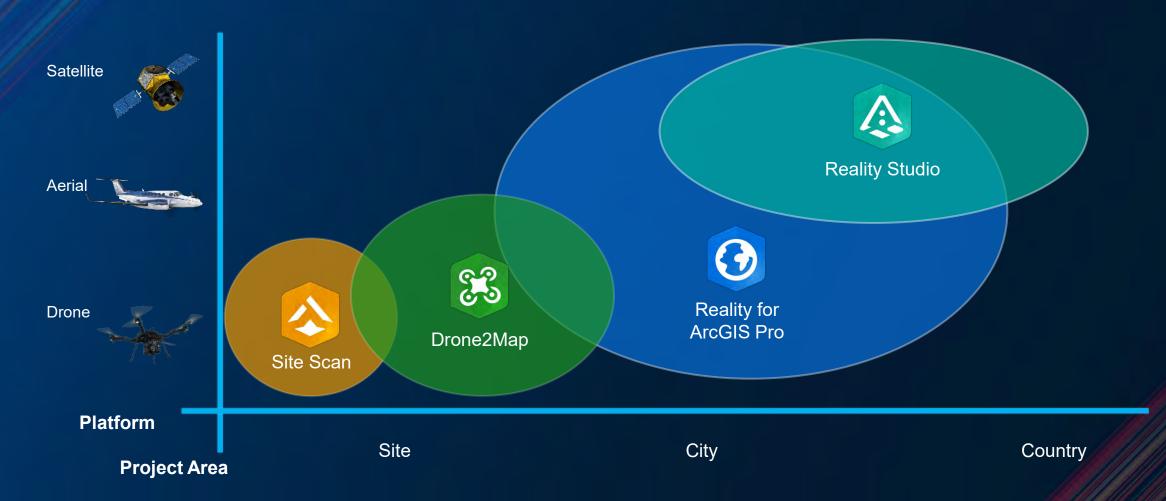


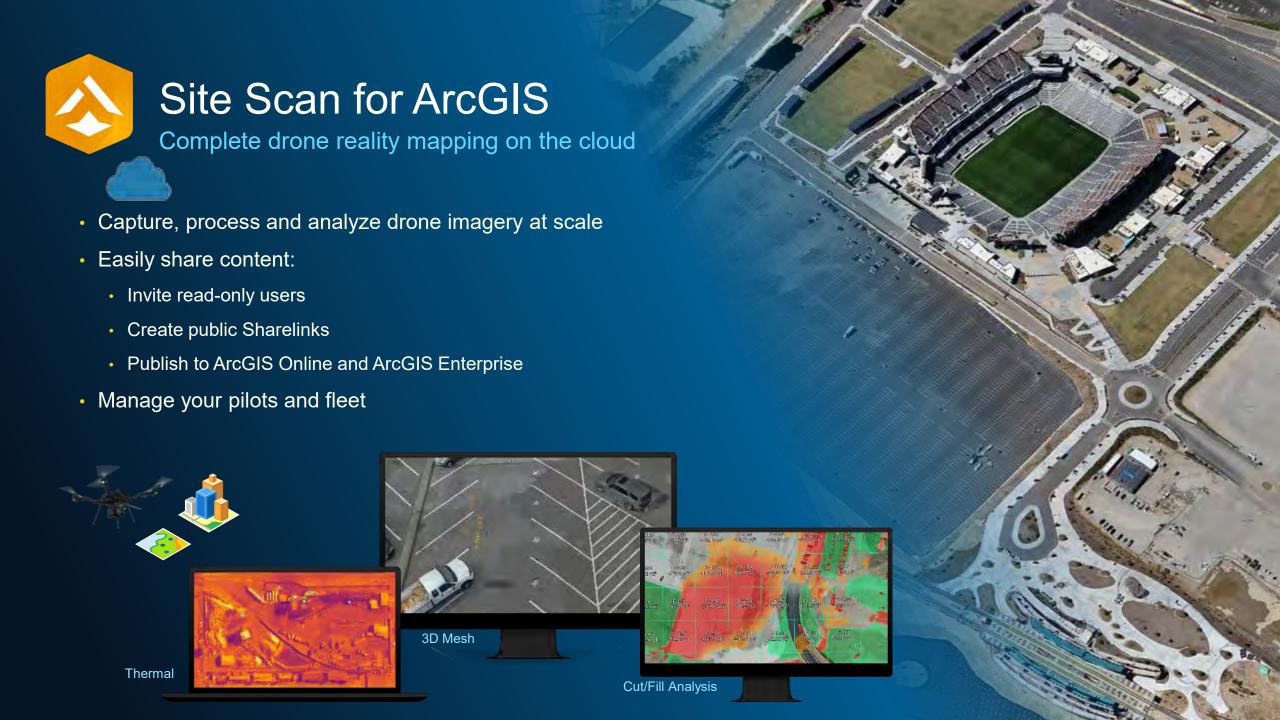




ArcGIS Reality Engine Suite

Product Family





- iPad application for 3D flight planning
- Offline use with downloadable basemaps
- Overlay and plan from GIS content
- Automated and repeatable mapping
- Geospatial video capture and inspection
- Process imagery with ArcGIS Reality, including direct upload to Site Scan cloud.





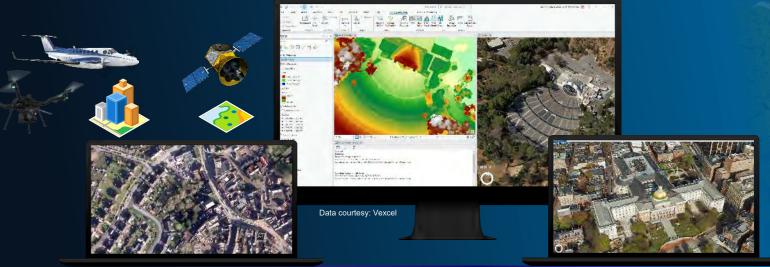




ArcGIS Reality for ArcGIS Pro

Reality mapping in ArcGIS Pro

- Reality mapping from drones, crewed aircraft, and satellites
- Create 3D outputs directly in ArcGIS Pro
- Includes Ortho Mapping tools for large area 2D mapping, including satellite imagery
- Automate production workflows using geoprocessing tools







ArcGIS Reality Engine











ArcGIS Reality Engine

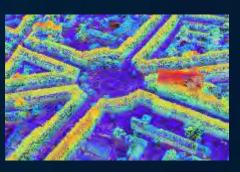




Digital Surface Model



True Ortho



Point Cloud



3D Mesh

The Digital Twin Workflow

ArcGIS Reality & ArcGIS Image

Sensors



Imagery Derived Insights



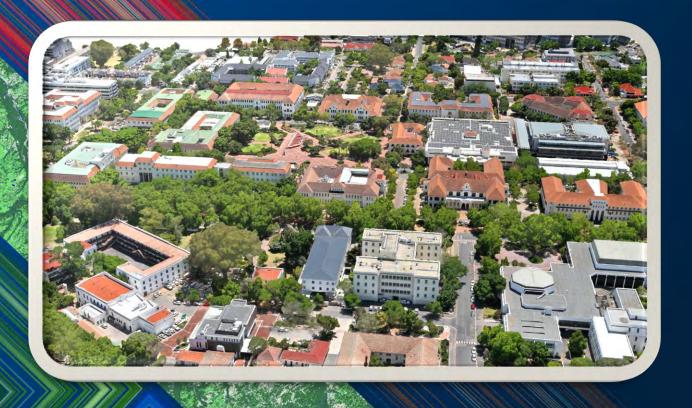
Change Detection







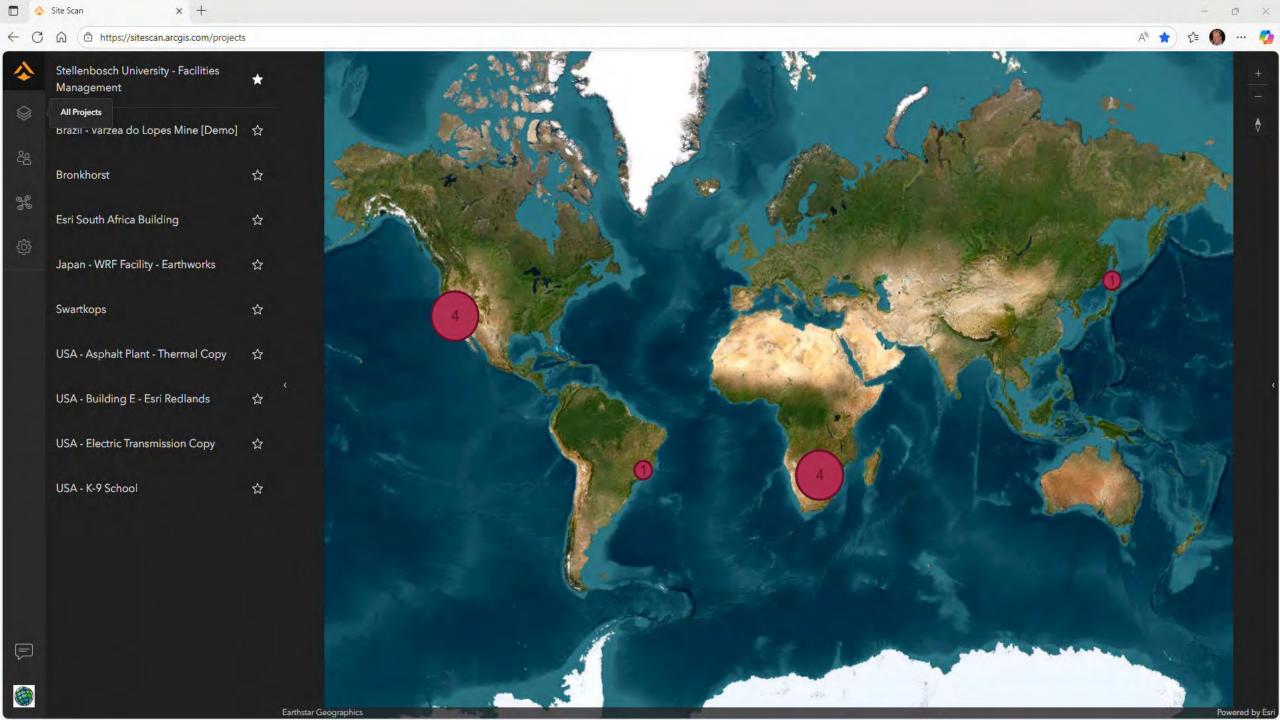
Object Detection Point Cloud Classification

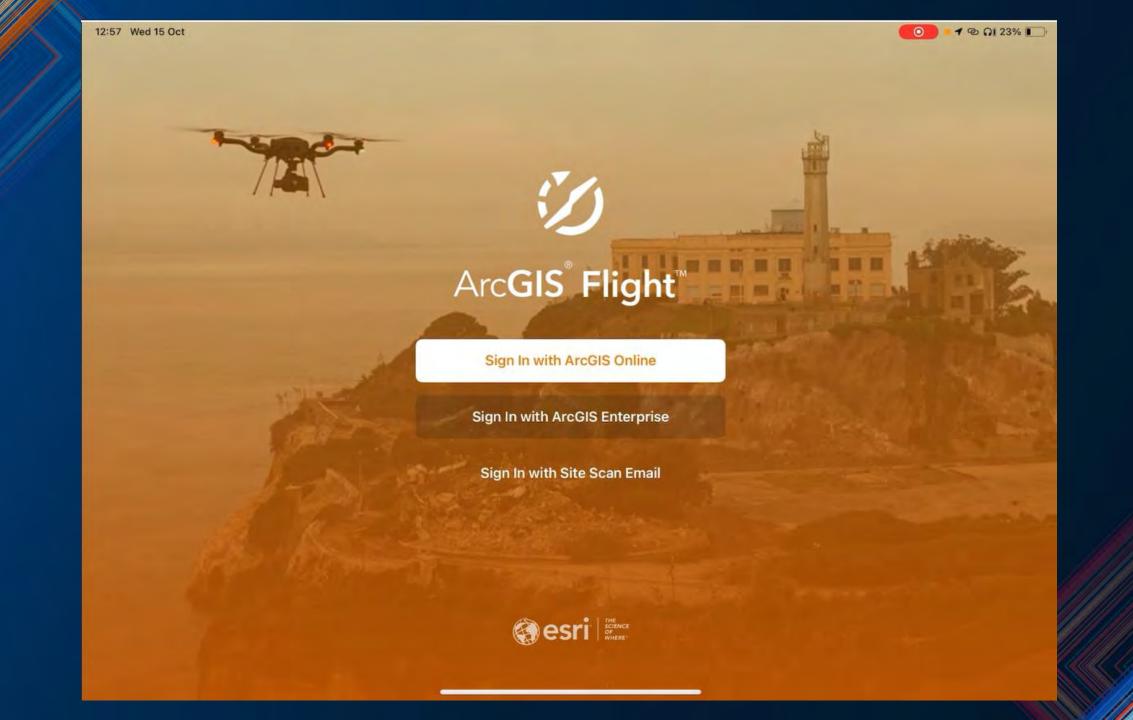


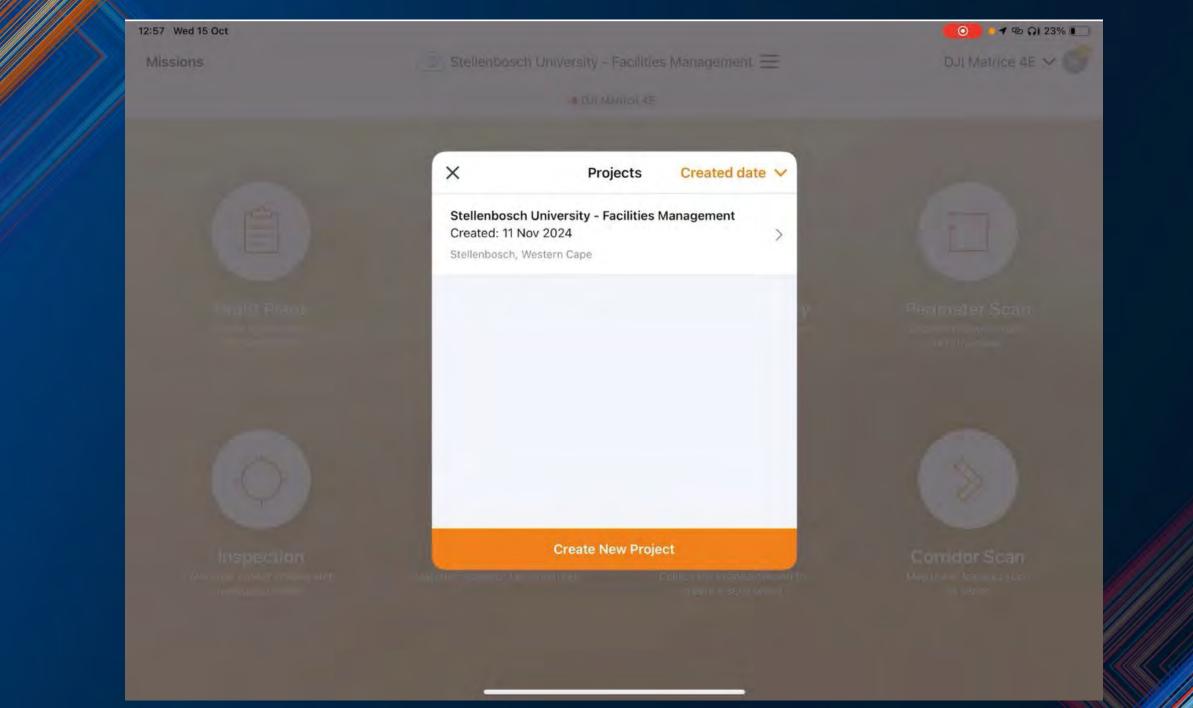
Tech Workshop

- 1. ArcGIS SiteScan
- 2. ArcGIS Flight
- 3. ArcGIS Drone2Map
- 4. ArcGIS Reality for ArcGIS Pro
- 5. Enterprise Experience Builder
- 6. Case Study SUFM

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DJI Matrice 4E ✔ SV



DJI Matrice 4E



Flight Plans



Area Survey



Crosshatch Survey

with many vertical features



Perimeter Scan

Capture images around tall structures



Inspection

Manually collect images and



Vertical

Map the facade of tall structures



Panorama

create a 360° photo



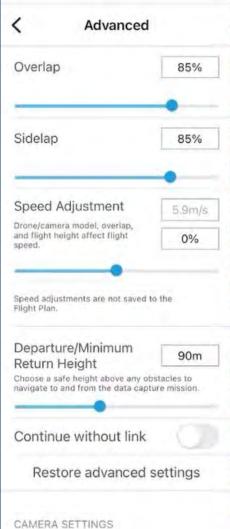
Corridor Scan

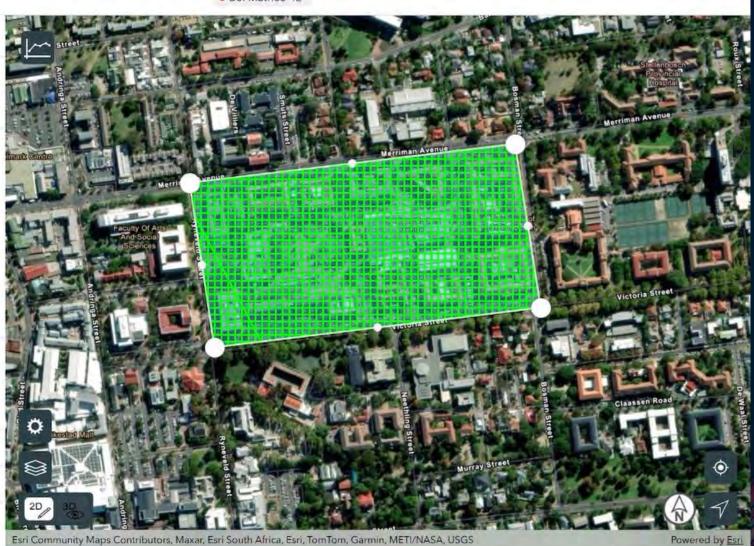
Map linear features such as roads

X

SUN







Lighting Mode

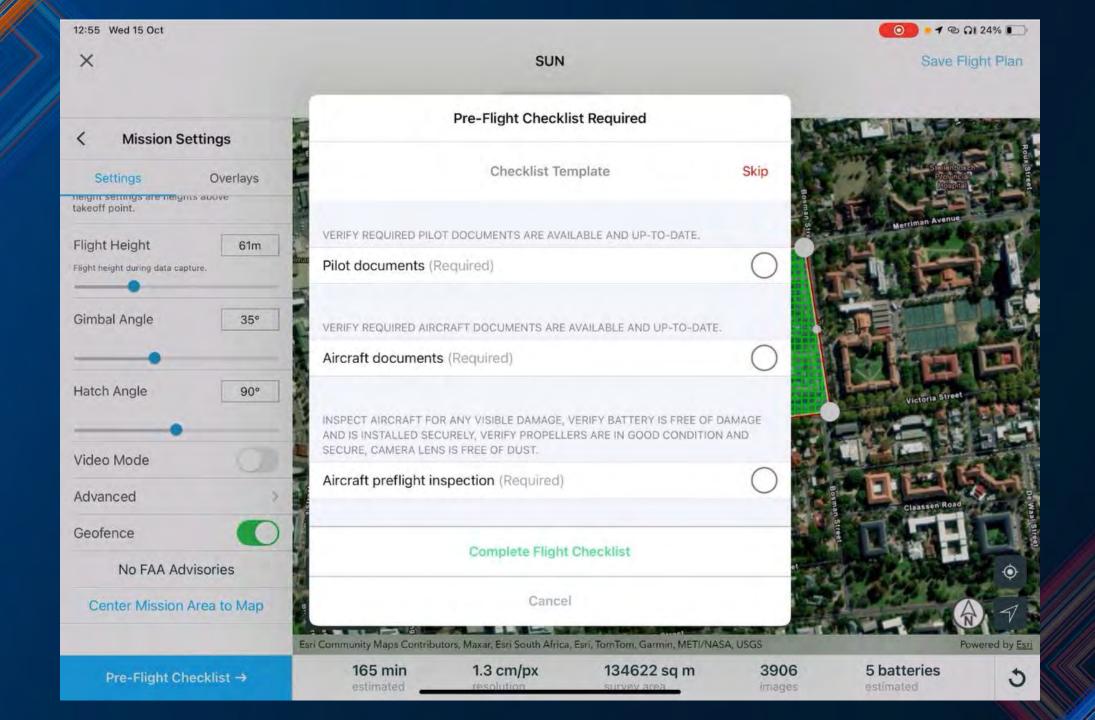
Daylight >

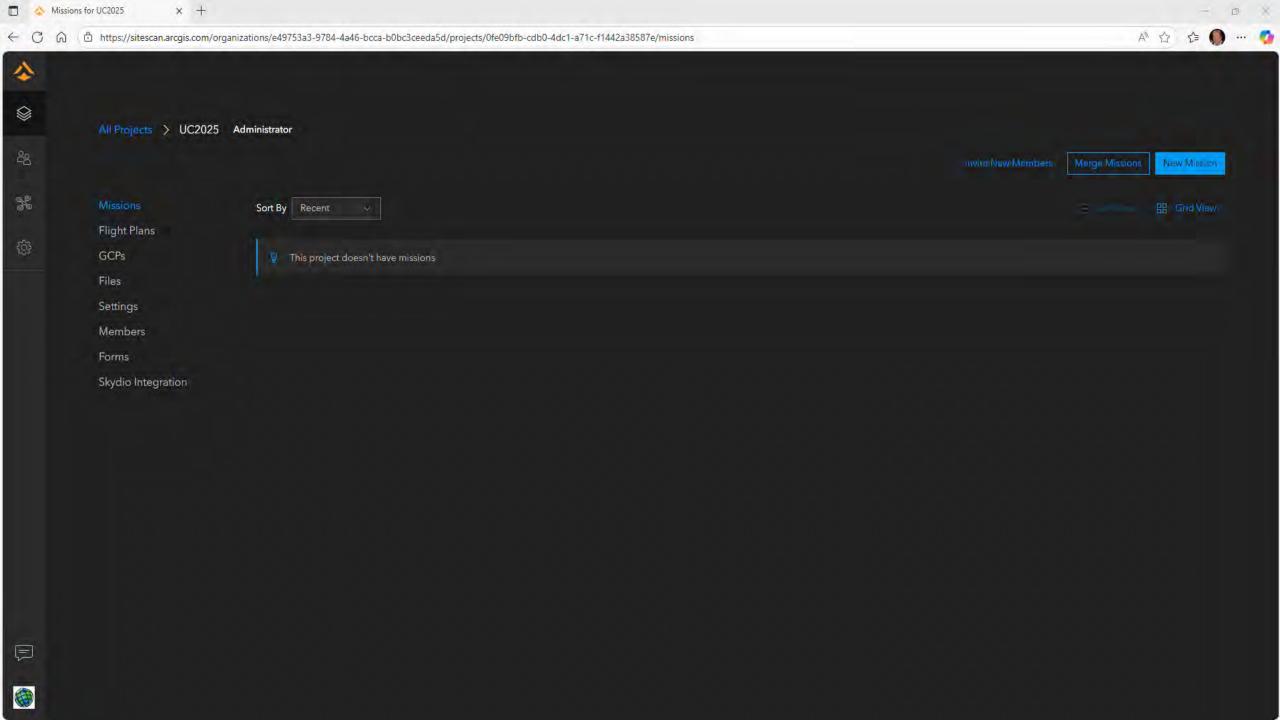
160 min estimated 1.3 cm/px

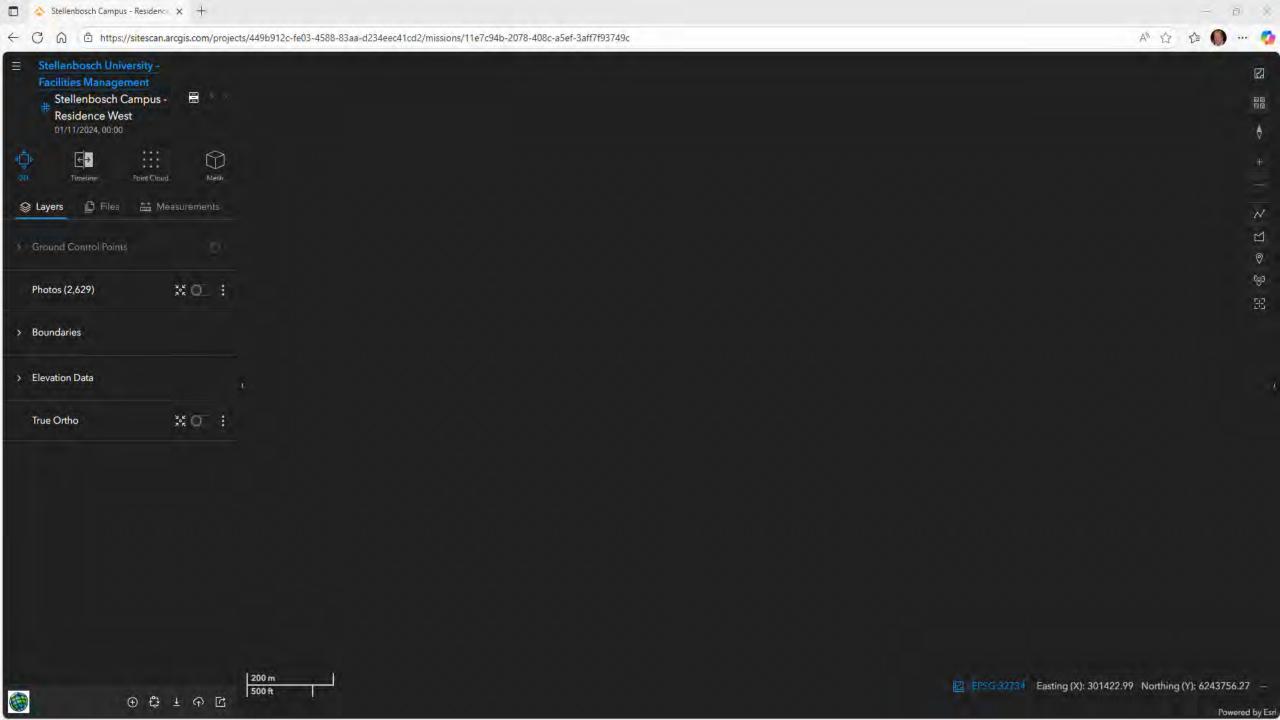
134622 sq m

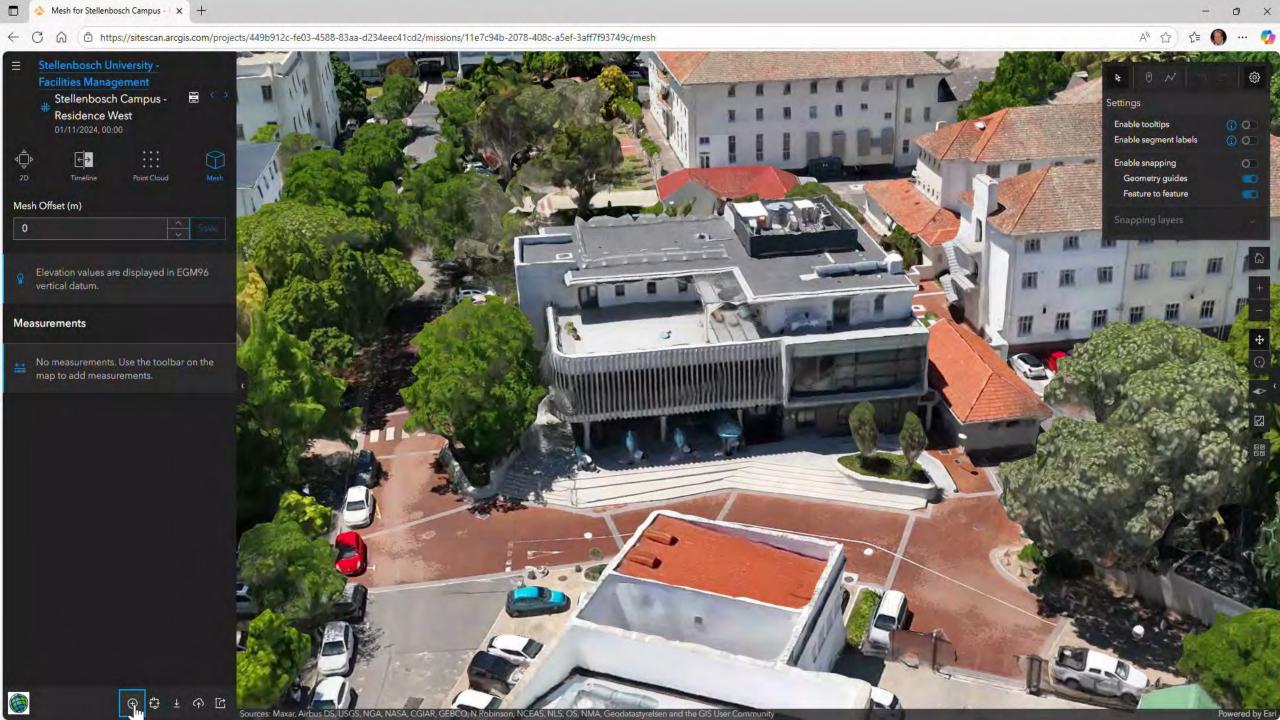
3906 images 4 batteries estimated











ArcGIS Drone2Map

ArcGIS Pro for Reality Mapping



ENHANCING STELLENBOSCH UNIVERSITY'S SPATIAL INTELLIGENCE

Presented by: Jermaine Hendricks

30 October 2025



"Creating spaces that inspire excellence at Stellenbosch University"

CURRENT LANDSCAPE



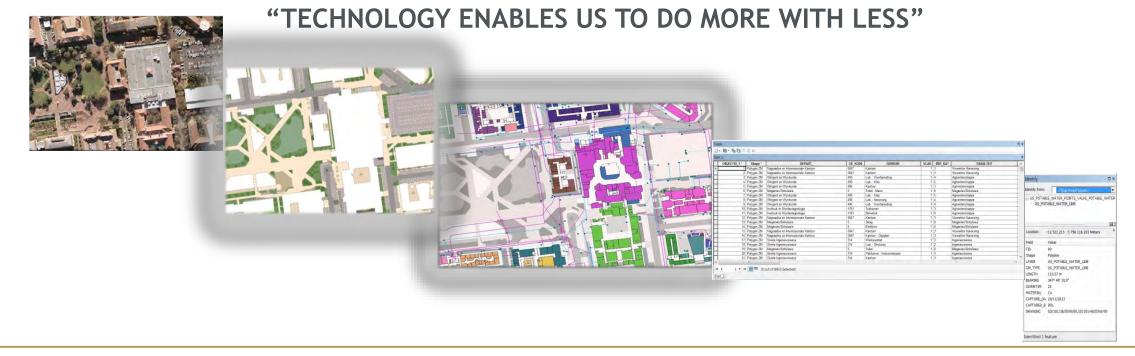


- SUFM operates on an enterprise ArcGIS platform, serving as the cornerstone for spatial data management across multiple campuses and facilities.
- Our strength and growth come from collaborating to advance GIS to apply the science of geography to solving problems and making a difference.

The Evolution of Geographic Information System (GIS) at Stellenbosch University Facilities Management (SUFM)



- To tackle the complexities of managing a university campus, Stellenbosch University recognized the need for a robust Geographic Information System (GIS).
- GIS technology has revolutionized decision-making processes in facility management and plays an important role in achieving operational efficiency. Innovative technology enable SUFM to achieve their missions.





"The road to success is always under construction."

- Arnold Palmer (US pro golfer)



492

Buildings (787 972 m2)



29 873

Lecture Room Seats



9 117

Parking Bays



1300

CCTV Cameras



1235

Flowerbeds (93 981 m2)



10 736

Trees



29 628

Kms / month
Security vehicle patrol

(Stellenbosch University, 2025)

STELLENBOSCH UNIVERSITY FACILITIES MANAGEMENT



forward together sonke siya phambili saam vorentoe



The Evolution of Geographic Information System (GIS) at Stellenbosch University Facilities Management (SUFM)



Phase 1: Migration to a more digital world



Phae 2: Streamline SUFM opperations with GIS technology



Phase 3: Expanding GIS integration for added value



Phase 4: ArcGIS to GeoBIM
- Comprehensive platform
for management of the built
environment



Sept 2001 - Hard Copy SUFM Info

· Hard copies of SUFM info.

 Long term vision of digital twin embedded in SUFM vision since 2001. Jan 2002- Stand Alone GIS Dataset

- Development of SUFM 1st GIS data set.
- Migrate from hard copy (excell, building plans) to a more digital geo-spatial world.
- Integration of alphanumerical data and floor plans of buildings/infrastructure.
- Continuous development and management of different SUFM GIS datasets (spatial, cadastral, infrastructure services, building footprints, hard and soft surfaces, etc)

Jan 2017 - Enterprize ArcGIS

- SUFM investing in Enterprise ArcGIS.
- Significant step ahead.
- Cornerstone of decision making at SUFM.
- Integration possible with BMS and other SU sytems (Planon, SUNStudent, SUNFin, etc)
- Mobile and accessible data.
- Collaboration with various role-players within SU and external (International an national)
- Digital Twin/BIM functionality
- Internationaly benchmarked as best practice
- Only true source of SU spatial Info

April 2023 - Migrate to ArcGIS GeoBIM

- Establishment of BIM platform
- Innovative solution to link spatial data with detailed building data.
- Visualize and analyze building structure in spatial context.
- · Digital twin enabler
- Central source of all detail building information.

INSTITUTIONAL VALUE



- Comprehensive spatial insights
- Enhanced facilities management
- Improved navigation and accessibility
- Integration with existing systems
- Future-proofing our spatial infrastructure





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