

Creating a narrative with well-crafted Storymaps

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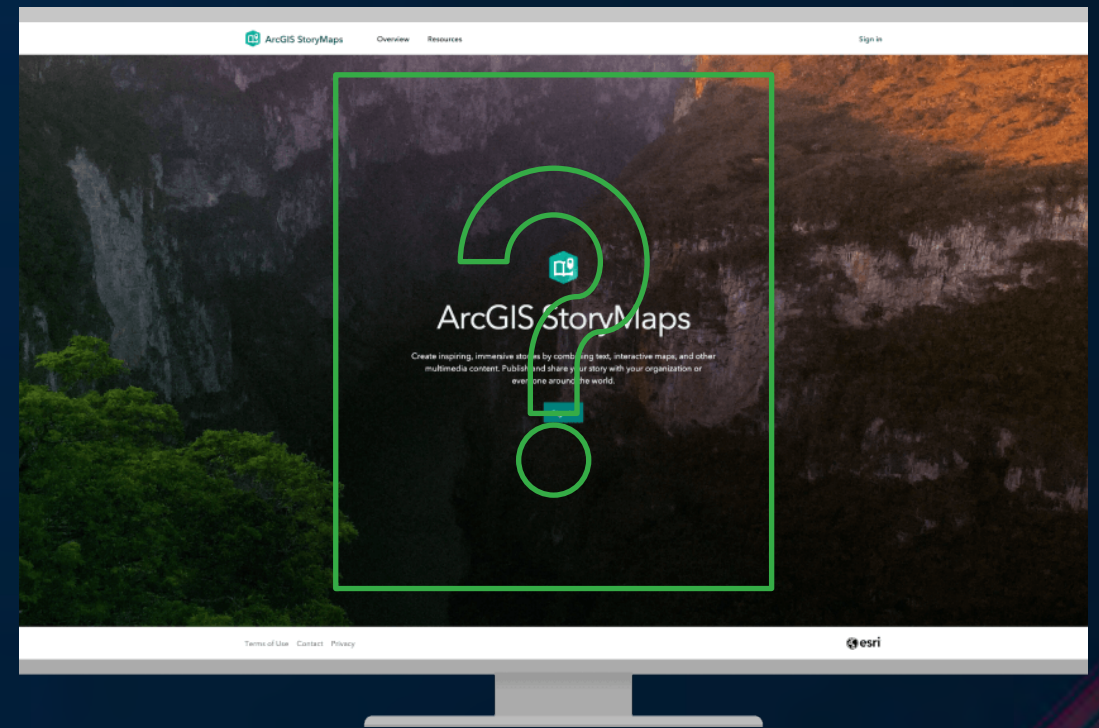


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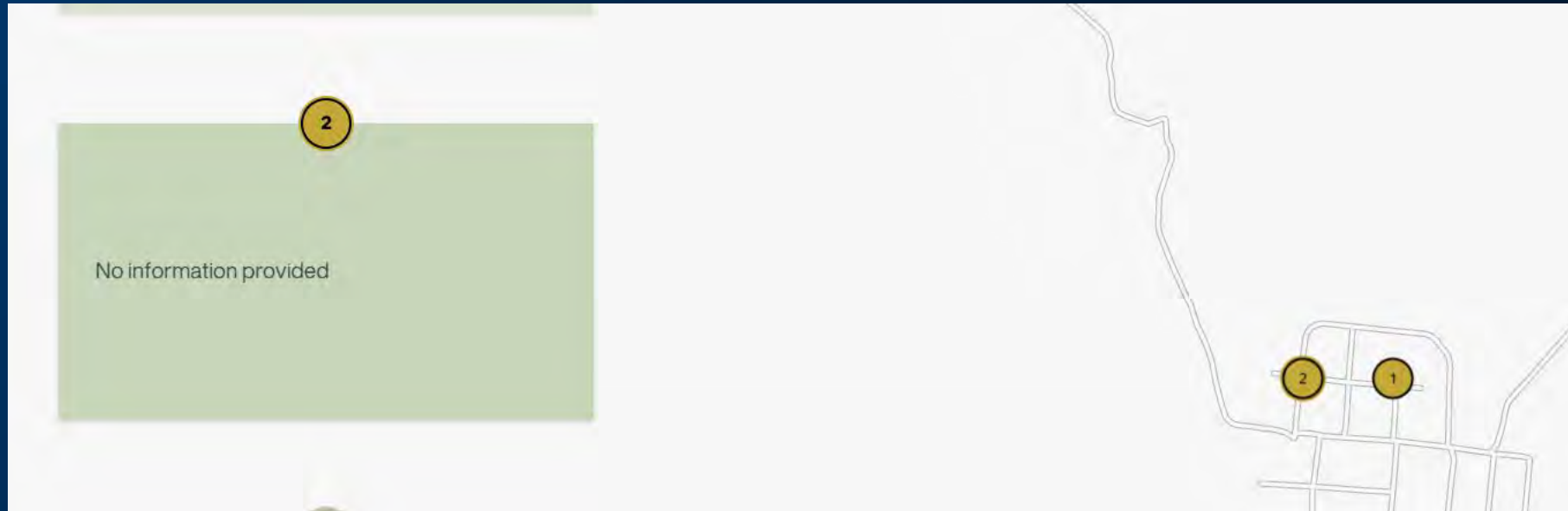
What is ArcGIS StoryMaps?

- A briefing on Esri's professional, storytelling tool



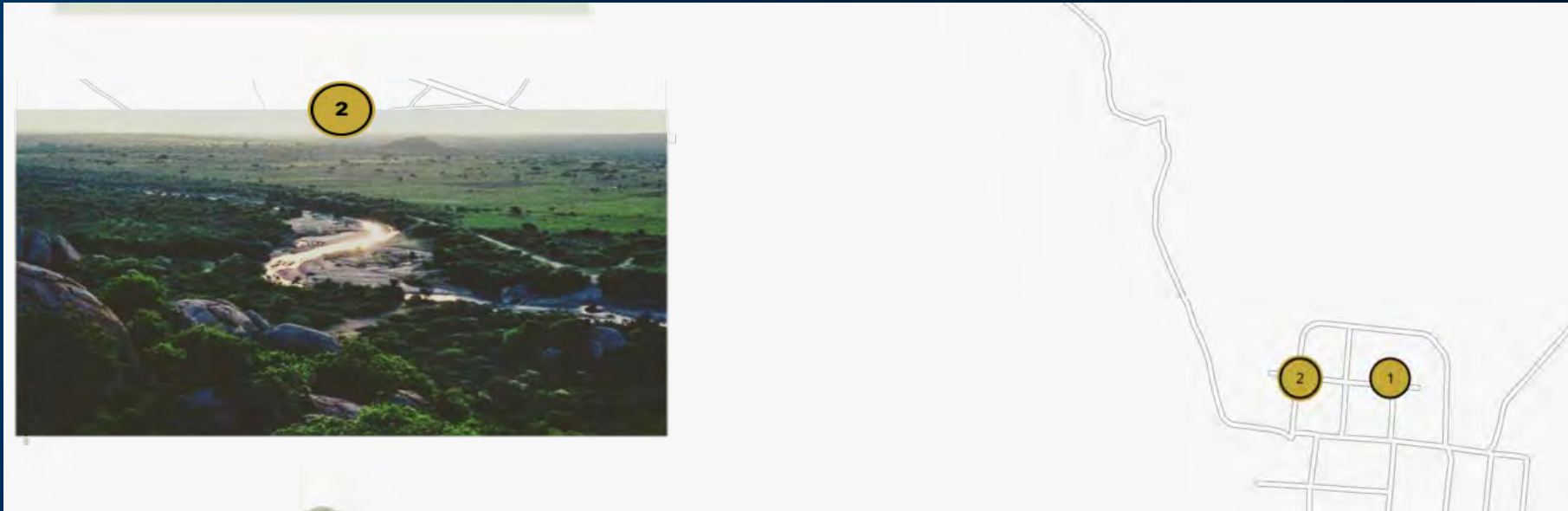
What is ArcGIS StoryMaps?

- ArcGIS StoryMaps combines interactive maps with multimedia content and text



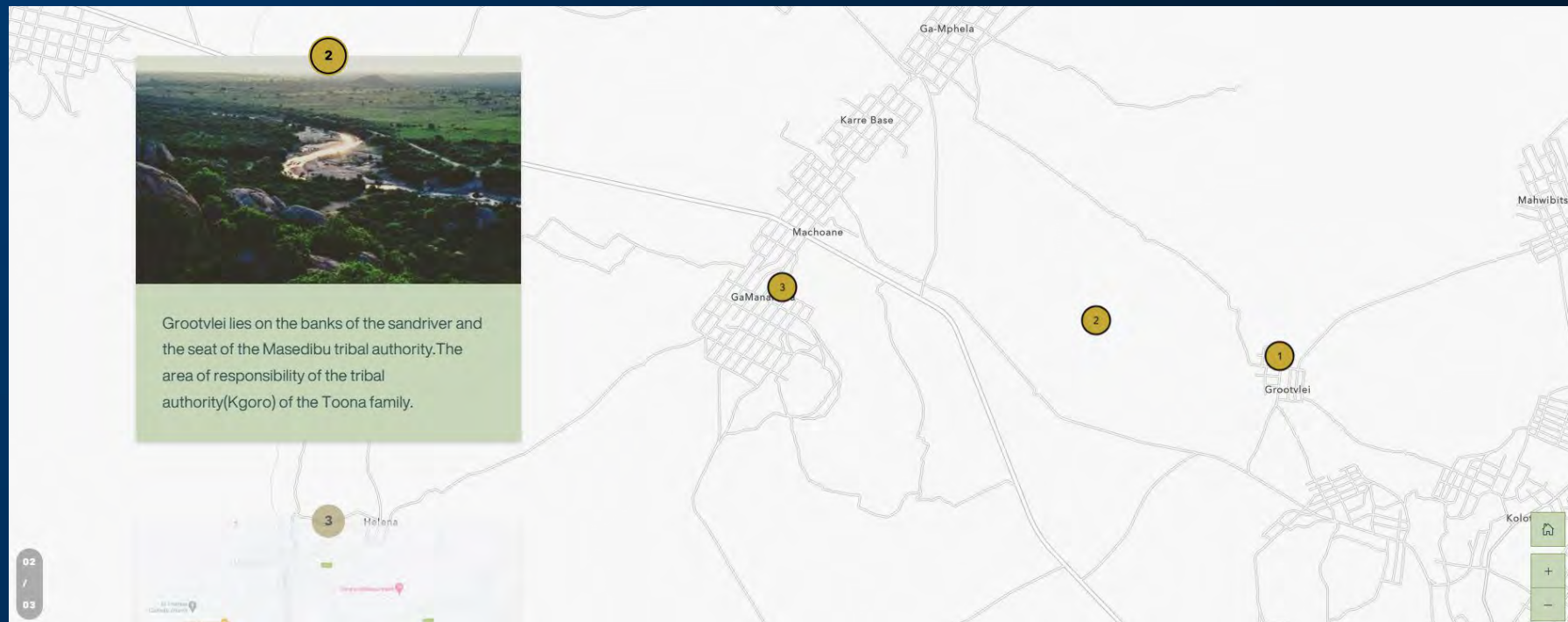
What is ArcGIS StoryMaps?

- ..multimedia content..



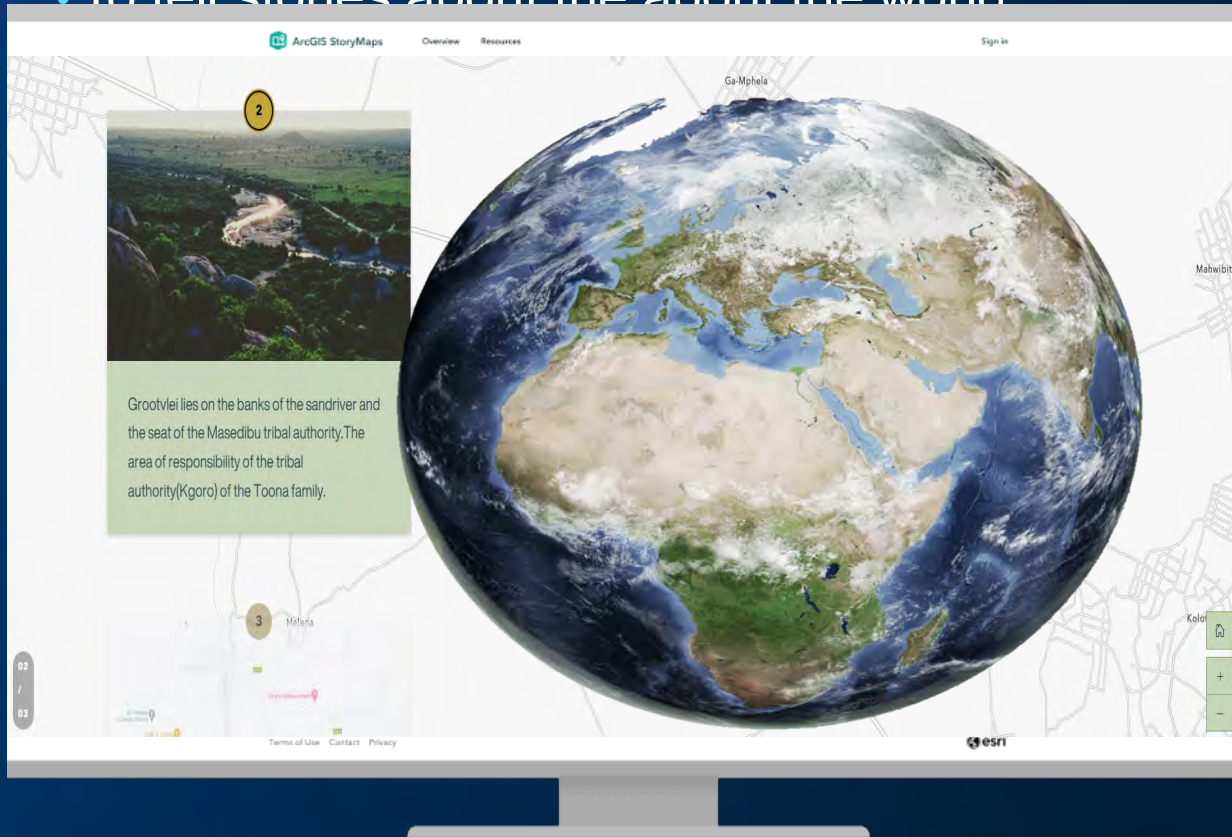
What is ArcGIS StoryMaps?

- ...and text...

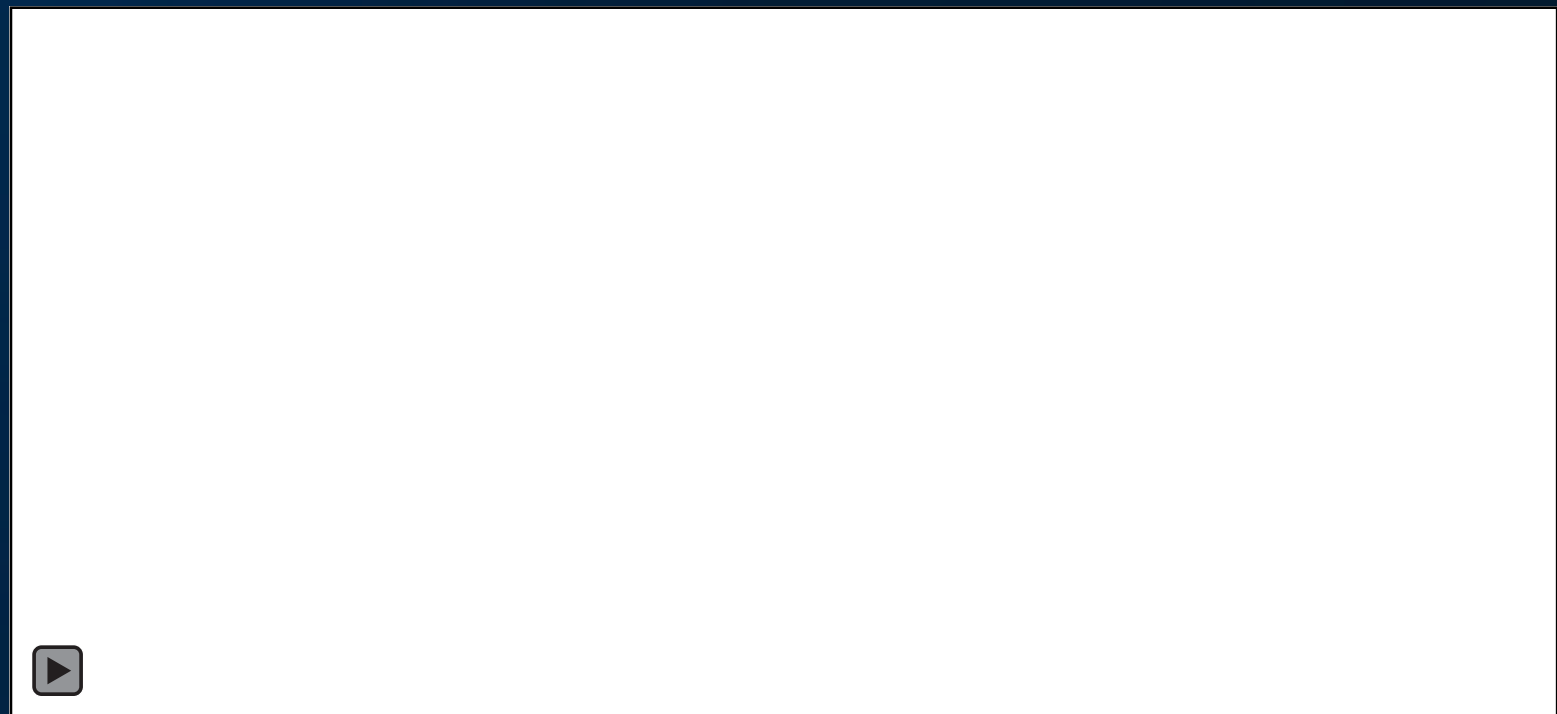
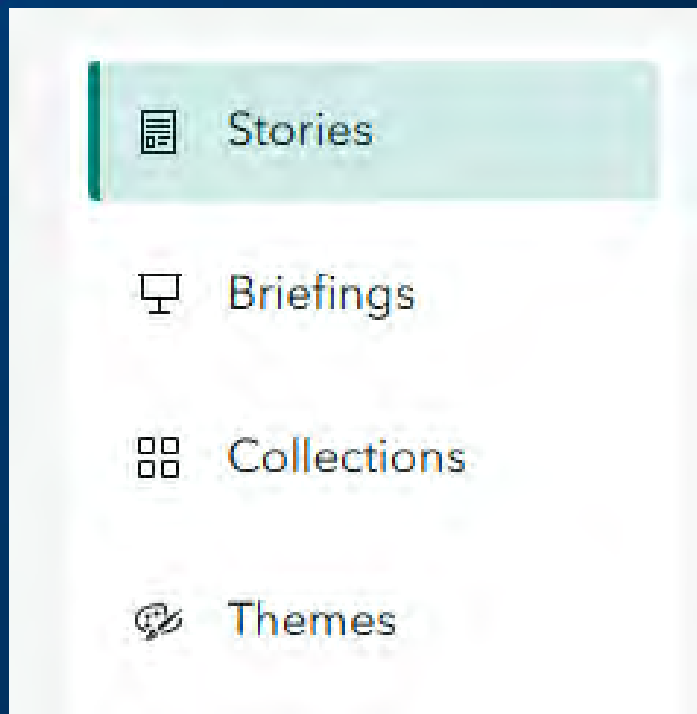


What is ArcGIS StoryMaps?

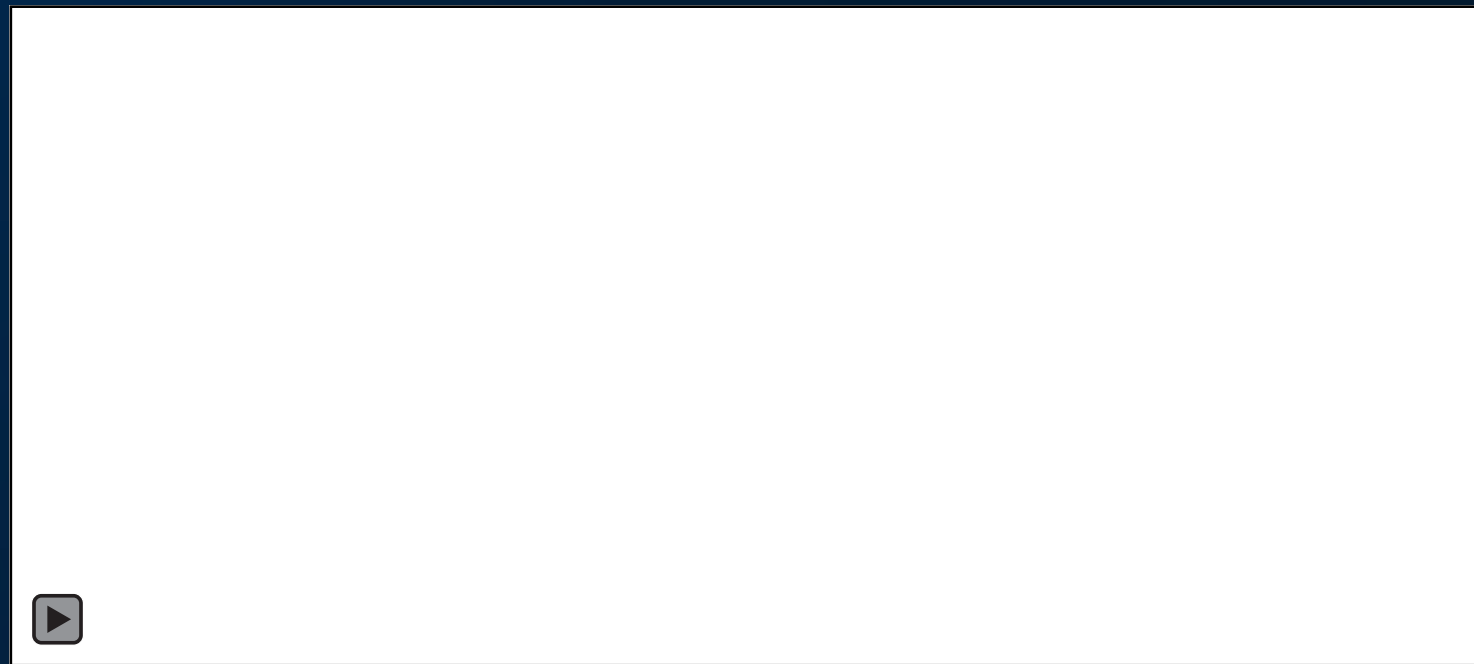
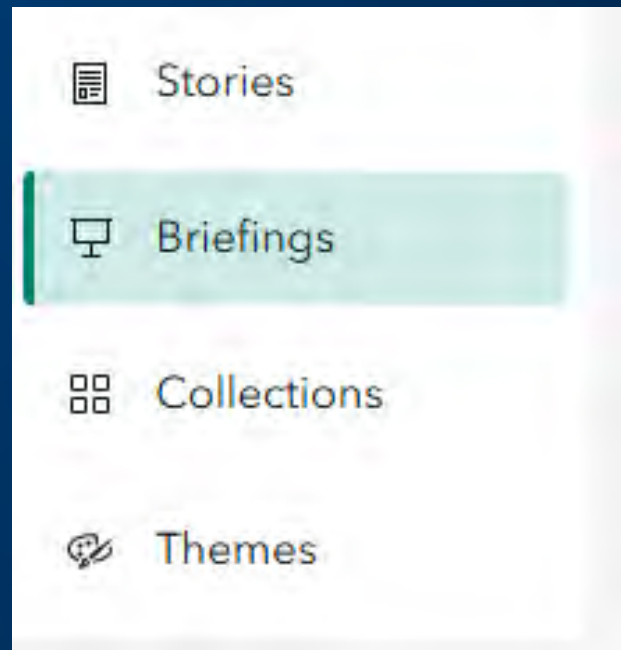
- To tell stories about the world



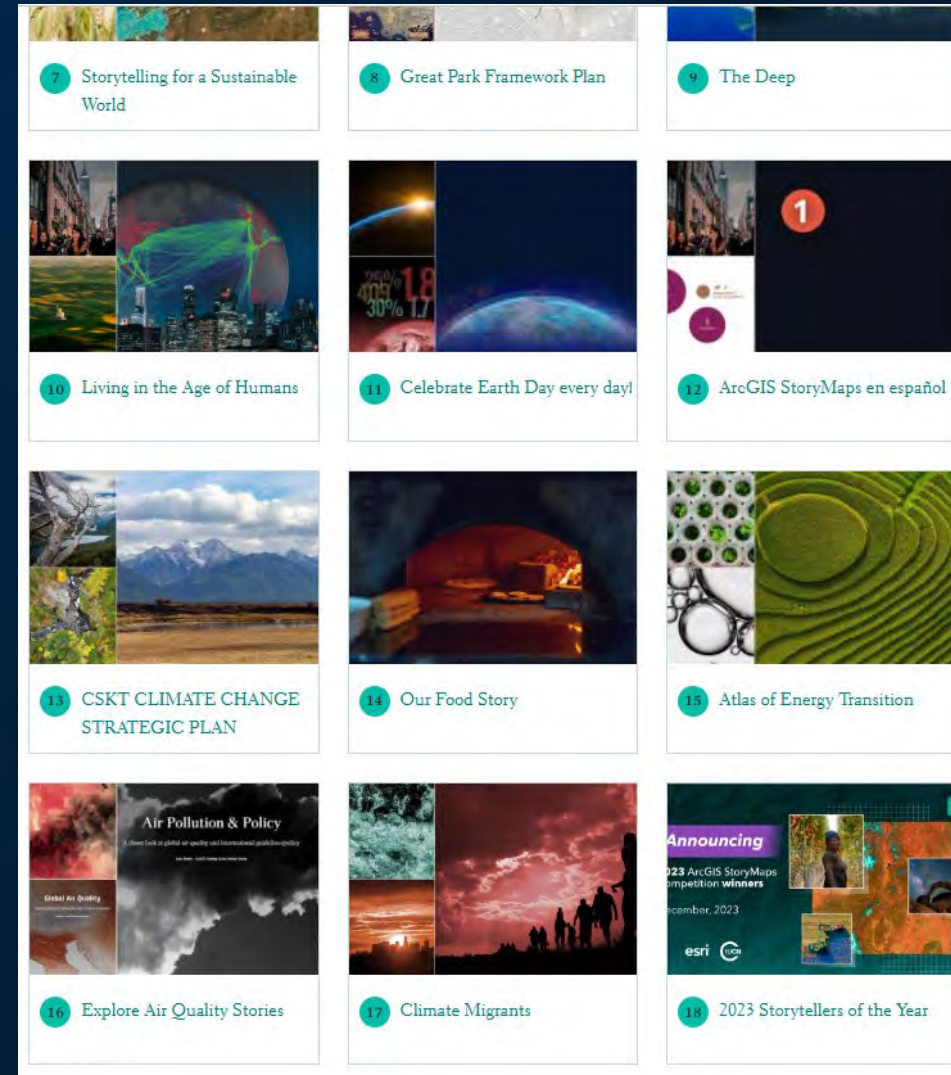
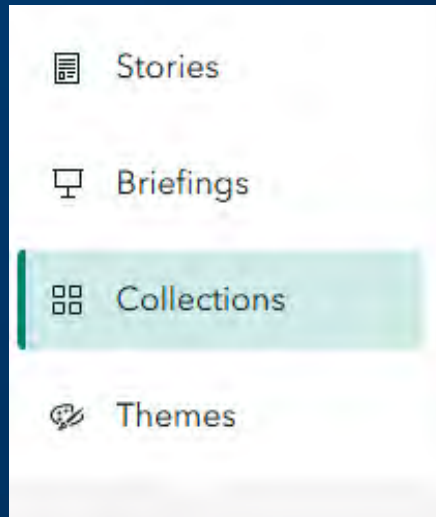
ArcGIS StoryMaps features four key components : Stories



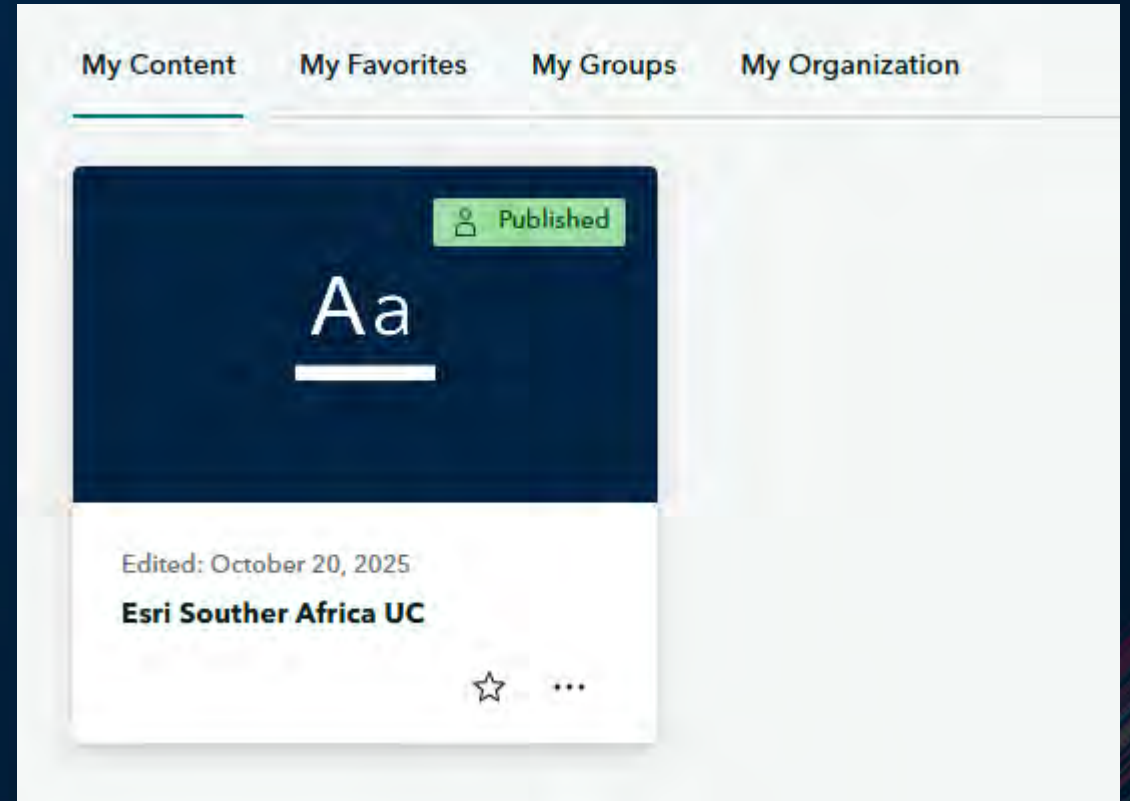
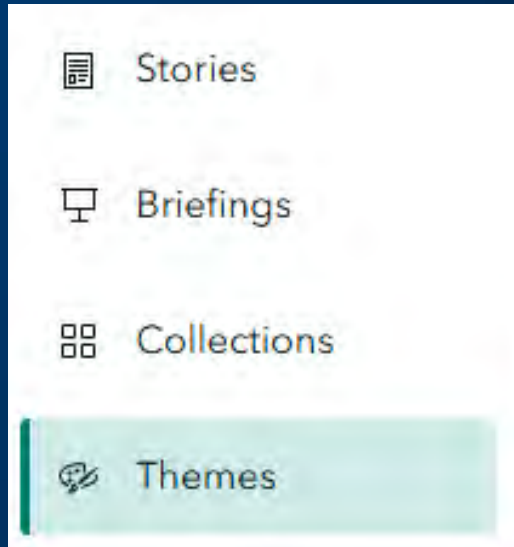
ArcGIS StoryMaps features four outputs :Briefings



ArcGIS StoryMaps features four outputs : Collections



ArcGIS StoryMaps features four outputs :Themes



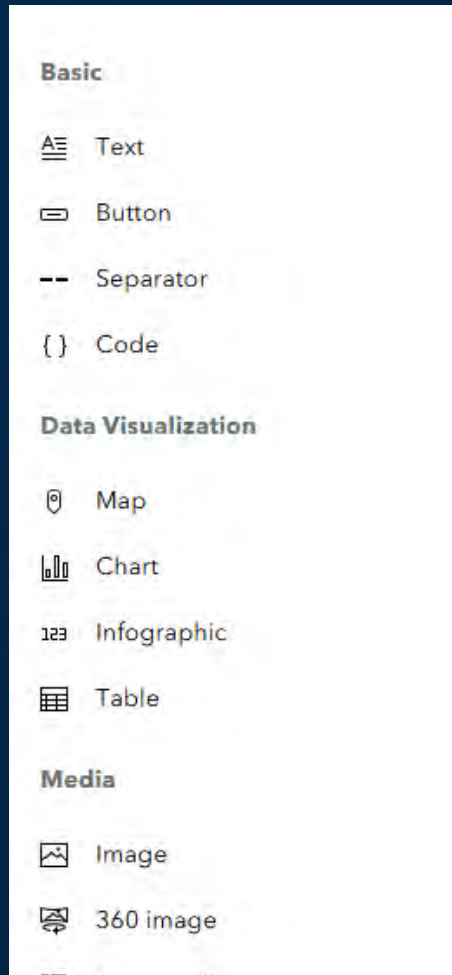
<https://storymaps.arcgis.com/collections/df5df06ebb9e4306b55112f8225e275c?item=3>

Stories , collections and briefings work on a variety of screen sizes

- They are responsive and accessible
- Briefings offer a tablet app that works offline



There is an interactive builder...no coding needed



ArcGIS StoryMaps Hosting





Why is storytelling important?

- An alarming rise in disinformation and wilful ignorance
- We should share our stories not only with colleagues , but the world





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